

Main Panel Demographics



Australia

N = 74,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	3.9	11.8	12.0	7.6	13.8	49.1
Females	1.5	9.0	16.2	8.6	15.6	50.9
Total	5.4	20.8	28.1	16.2	29.4	100.0

Lives in...	% of Total
o Sydney	25.0
o Melbourne	24.1
o Brisbane	12.3
o Adelaide	8.0
o Perth	7.0
o None of the above	23.7

Level of completed Education...	% of Total
o Basic High School or below	26.1
o After High School, some training or Trade	32.7
o Completed University to a Degree / Diploma	32.0
o Post University, eg. Masters / Doctor	9.1

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	13.1
o Chief/Director/President level	1.9
o Senior Manager	5.9
o Middle Manager	10.8
o Team Leader / Supervisor	13.7
o Staff Member	52.3
o Trainee	2.3

Total Household Income	% of Total
o Less than A\$30,000 per year	21.0
o Between A\$30,000 and A\$60,000 per year	32.5
o Between A\$60,000 and A\$120,000 per year	34.3
o Over A\$120,000 per year	12.2

Family Status...	%
o Never been married	31.4
o Married / deFacto	59.5
o Separated / Widowed	9.1

Parent of a Child...	%
o None	56.1
o Under 3 years old	12.1
o Between 3 and 11	17.0
o Between 12 and 16	9.8
o Over 16 years old	5.0