

Main Panel Demographics



Canada

N = 17,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	10.9	18.0	8.8	5.6	4.4	47.7
Females	8.2	18.4	13.3	8.1	4.3	52.3
Total	19.2	36.3	22.1	13.7	8.7	100.0

Lives in...	% of Total
o Toronto	26.2
o Montreal	7.5
o Vancouver	10.5
o Ottawa	2.3
o Calgary	5.4
o None of the above	48.0

Level of completed Education...	% of Total
o Basic High School or below	22.8
o After High School, some training or Trade	39.1
o Completed University to a Degree / Diploma	34.3
o Post University, eg. Masters / Doctor	3.8

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	17.1
o Chief/Director/President level	1.7
o Senior Manager	2.3
o Middle Manager	6.9
o Team Leader / Supervisor	15.4
o Staff Member	53.7
o Trainee	2.9

Total Household Income	% of Total
o Less than C\$30,000 per year	34.4
o Between C\$30,000 and C\$60,000 per year	34.7
o Between C\$60,000 and C\$120,000 per year	25.9
o Over C\$120,000 per year	5.0

Family Status...	%
o Never been married	38.2
o Married / deFacto	52.6
o Separated / Widowed	9.2

Parent of a Child...	%
o None	61.8
o Under 3 years old	9.2
o Between 3 and 11	15.2
o Between 12 and 16	8.8
o Over 16 years old	5.0