

Main Panel Demographics



China

N = 93,000 approx

Last Updated - September 2022

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	0.7	19.0	35.0	10.4	2.8	67.9
Females	0.5	9.2	17.0	4.1	1.3	32.1
Total	1.2	28.2	52.1	14.5	4.1	100.0

Lives in...	% of Total
<input type="radio"/> Guangdong	14.3
<input type="radio"/> Shanghai	8.5
<input type="radio"/> Jiangsu	8.3
<input type="radio"/> Shandong	8.1
<input type="radio"/> Beijing	7.6
<input type="radio"/> None of the above	53.2

Current Occupation...	% of Total
<input type="radio"/> Company Employee	40.9
<input type="radio"/> Student	21.5
<input type="radio"/> Public Employee	8.8
<input type="radio"/> Company Executive	5.2
<input type="radio"/> Self Employee	4.9
<input type="radio"/> Housewife/Househusband	3.1
<input type="radio"/> Unemployed	2.9
<input type="radio"/> Retired	1.1
<input type="radio"/> Other	11.6

Total Household Income	% of Total
<input type="radio"/> Less than 30,000 RMB per year	20.1
<input type="radio"/> Between 30,000 and 100,000 RMB per year	34.2
<input type="radio"/> Between 100,000 and 500,000 RMB per year	29.6
<input type="radio"/> Over 500,000 RMB per year	16.1

Family Status...	%
<input type="radio"/> Never been married	52.9
<input type="radio"/> Married / deFacto	45.2
<input type="radio"/> Separated / Widowed	1.9