

Main Panel Demographics



Italy

N = 28,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	1.8	11.4	15.1	10.5	6.7	45.6
Females	1.9	13.5	19.8	13.0	6.3	54.4
Total	3.7	24.8	34.9	23.5	13.1	100.0

Lives in...	% of Total
o Rome	17.5
o Milan	18.2
o (all others)	64.3

Level of completed Education...	% of Total
o Basic High School or below	19.9
o After High School, some training or Trade	35.6
o Completed University to a Degree / Diploma	35.0
o Post University, eg. Masters / Doctor	9.6

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	16.5
o Chief/Director/President level	3.1
o Senior Manager	5.5
o Middle Manager	12.8
o Team Leader / Supervisor	9.2
o Staff Member	48.0
o Trainee	4.9

Total Household Income	% of Total
o Below Average	29.0
o Average	51.9
o Above average	16.8
o High Above Average	2.4

Family Status...	%
o Never been married	43.4
o Married / deFacto	50.5
o Separated / Widowed	6.2

Parent of a Child...	%
o None	51.1
o Under 3 years old	10.1
o Between 3 and 11	21.2
o Between 12 and 16	10.9
o Over 16 years old	6.7