

Main Panel Demographics



South Korea

N = 8,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	4.6	12.3	22.3	15.7	5.8	60.8
Females	1.2	15.0	12.8	6.5	3.6	39.2
Total	5.8	27.4	35.1	22.3	9.4	100.0

Level of completed Education...	% of Total
o Basic High School or below	7.4
o After High School, some training or Trade	16.8
o Completed University to a Degree / Diploma	54.3
o Post University, eg. Masters / Doctor	21.5

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	3.8
o Chief/Director/President level	5.7
o Senior Manager	3.1
o Middle Manager	20.4
o Team Leader / Supervisor	7.1
o Staff Member	44.7
o (does not work)	15.2

Total Household Income	% of Total
o Below Average	19.0
o Average	42.9
o Above average	14.3
o High Above Average	23.8

is BDM...

34.5

Family Status...	%
o Never been married	45.6
o Married / deFacto	51.5
o Separated / Widowed	3.0

Parent of a Child...	%
o None	62.3
o Under 3 years old	13.0
o Between 3 and 11	16.9
o Between 12 and 16	6.5
o Over 16 years old	1.3