

Main Panel Demographics



Turkey

N = 23,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	14.7	29.4	13.4	4.1	1.2	62.7
Females	5.5	16.8	11.5	2.9	0.6	37.3
Total	20.2	46.2	24.8	7.0	1.8	100.0

Lives in...	% of Total
o Istanbul	44.8
o Ankara	11.5
o Izmir	14.2
o Bursa	4.6
o Adana	4.7
o None of the above	20.1

Level of completed Education...	% of Total
o Basic High School or below	12.6
o After High School, some training or Trade	17.0
o Completed University to a Degree / Diploma	59.8
o Post University, eg. Masters / Doctor	10.6

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	13.8
o Chief/Director/President level	8.9
o Senior Manager	5.2
o Middle Manager	15.5
o Team Leader / Supervisor	19.1
o Staff Member	34.2
o Trainee	3.4

Total Household Income	% of Total
o Less than 12,000 TRY per year	14.7
o Between 12,000 and 24,000 TRY per year	28.4
o Between 24,000 and 48,000 TRY per year	37.2
o Over 48,000 TRY per year	19.8

Family Status...	%
o Never been married	40.4
o Married / deFacto	54.1
o Separated / Widowed	5.5

Parent of a Child...	%
o None	52.9
o Under 3 years old	16.7
o Between 3 and 11	17.7
o Between 12 and 16	8.5
o Over 16 years old	4.2