

## Main Panel Demographics



### United Kingdom

N = 76,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
<b>Males</b>	10.6	14.1	10.6	7.4	4.7	47.5
<b>Females</b>	10.3	15.6	12.6	7.6	6.4	52.5
<b>Total</b>	21.0	29.7	23.2	15.0	11.2	100.0

Lives in...	% of Total
o London	33.5
o Birmingham	8.9
o Liverpool	2.1
o Leeds	6.6
o Manchester	7.2
o None of the above	41.7

Level of completed Education...	% of Total
o Basic High School or below	23.5
o After High School, some training or Trade	41.5
o Completed University to a Degree / Diploma	28.0
o Post University, eg. Masters / Doctor	6.9

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	17.2
o Chief/Director/President level	3.5
o Senior Manager	4.8
o Middle Manager	9.3
o Team Leader / Supervisor	15.9
o Staff Member	45.8
o Trainee	3.5

Total Household Income	% of Total
o Less than 16,000 Pounds per year	24.9
o Between 16,000 and 32,000 Pounds per year	33.2
o Between 32,000 and 64,000 Pounds per year	30.6
o Over 64,000 Pounds per year	11.3

Family Status...	%
o Never been married	40.5
o Married / deFacto	50.4
o Separated / Widowed	9.1

Parent of a Child...	%
o None	56.0
o Under 3 years old	9.6
o Between 3 and 11	17.3
o Between 12 and 16	12.5
o Over 16 years old	4.6