



## Main Panel Demographics

2	Ukrain	<b>1C</b> 25 to 34	35 to 44		9,000 approx Last Updated - Ap 55 over	
Males	upto 24					
Females	20.3	20.9	9.6 4.5	4.2	1.5	56.6
	15.8	20.8		1.9	0.4	43.4
Total	36.1	41.7	14.2	6.1	1.9	100.0
Lives in				% of Total		
О	Kiev			25.8		
О	Kharkiv			8.3		
О	Dnipropetro	/sk		10.1		
о	Odessa			5.2		
о	Donetsk			8.5		
о	None of the a	above		42.0		
	Level of completed Education					% of Total
	o Basic High School or below					4.2
	o After High School, some training or Trade				16.8	
	o Completed University to a Degree / Diploma					66.1
	o Post University, eg. Masters / Doctor			12.9		
	Currently Employed Full Time as					% of Total
	0	Owner / Self E	mployed			15.2
	o Chief/Director/President level					3.8
	o Senior Manager					13.7
o Middle Manager					22.8	
	0	Team Leader /	Supervisor			12.7

	0	Trainee	
Total Household Income			% of Total
о	Less than 6,0	000 Euros per year	36.5
0	Between 6,0	00 and 12,000 Euros per year	34.8
0	Between 12,000 and 24,000 Euros per year		21.7
0	Over 24,000 Euros per year		7.0

Staff Member

Fan	nily Status	%
о	Never been married	36.0
0	Married / deFacto	56.8
о	Separated / Widowed	7.1

0

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Parent of a Child		%
0	None	51.9
0	Under 3 years old	17.5
0	Between 3 and 11	17.6
о	Between 12 and 16	7.9
0	Over 16 years old	5.1

26.4

5.3

All data current at time of publication and based on the 228 point profile available to all members at SpiderMetrix.com (c) 2025