

Main Panel Demographics



United States

N = 167,000 approx

Last Updated - April 2025

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	10.6	14.1	10.6	7.4	4.7	47.5
Females	10.3	15.6	12.6	7.6	6.4	52.5
Total	21.0	29.7	23.2	15.0	11.2	100.0

Lives in...	% of Total
o New York	13.6
o Los Angeles	9.6
o Chicago	6.3
o Houston	4.1
o Phoenix	2.0
o None of the above	64.5

Level of completed Education...	% of Total
o Basic High School or below	22.8
o After High School, some training or Trade	34.0
o Completed University to a Degree / Diploma	33.4
o Post University, eg. Masters / Doctor	9.8

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	18.7
o Chief/Director/President level	3.3
o Senior Manager	7.6
o Middle Manager	9.4
o Team Leader / Supervisor	15.7
o Staff Member	41.9
o Trainee	3.3

Total Household Income	% of Total
o Less than US\$30,000 per year	29.9
o Between US\$30,000 and US\$60,000 per year	29.5
o Between US\$60,000 and US\$120,000 per year	28.0
o Over US\$120,000 per year	12.7

Family Status...	%
o Never been married	41.3
o Married / deFacto	47.4
o Separated / Widowed	11.3

Parent of a Child...	%
o None	54.0
o Under 3 years old	11.9
o Between 3 and 11	19.6
o Between 12 and 16	9.9
o Over 16 years old	4.6