## once uponatime that is between July 1999 and September 2014

# you had to know somebody

### who knew somebody



SpiderMetrix.com online panels

But now...

you can access our Online Panels in 32 countries through the fast and very appropriately named DIY platform



Online

VIDEO tutorials

to get you started

quickerthanpossible.com

#### Target by

- Gender and Age
- Country Regions or Zip Codes

#### Target by 228 Profile points including

- Business, Industry and Company Revenue
- Parenting, Education, Shopping and Income
- Cars, Pets, Alcohol and Investments
- SmartPhones, Tablets and Travel

Target

Spidermetrix.com

▼ Estimates and Projects list for Joshua, from XYZ Samples

▼ ESTIMATE: Decision Makers in Retail Industry / USA, 100n at 34-65% IR

▶ 1. Basics

▶ 2. Target Gender / Age / Region

▶ 3. Target Profile Role

▼ Target Profile Decision Maker

Category...

Luciness ▼ At your work, do you have Decision Making Authority and for which Area?

Profiler...

Perolier...

Perolier...

□ Human Resources (Employee benefits, Superannuation etc.)

□ Information Technology (Hardware/Software/Contracts)

□ Harketing/Advertising
□ Finance (Accounting, Banking etc.)
□ Everything (for the self employed)
□ I do not make decisions at my work

▶ Target Profile Industry

▶ 4. Feasibility and Pricing

5. Links and Launch

Extremely Simple and very friendly Step by Step process from Set Up to Launch

#### Choose to field using

Precise Target Match or (our unique) 'Similar' Target Match Non B2B projects can also field across General Population Cost Per Interview (CPI)

N based pricing

Inclusive of all Fees and Incentives
No Set Up Fees,
No Management Fees,
No Minimum Fees.





## and that's not all!

Our Spider Team

based in 3 continents
and available 24/7
will watchfully
manage
your Project
from Launch to Close

Quick Project Set Up,
Precision Targeting
and Professional Management

is Best Of All Worlds

